

Ben Wong

UX Designer

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I am...

A UX designer with a passion for both practicality and aesthetics. My background is in logo design and quality control, meaning I can combine design-centered thinking with an eye for detail to create more than just a pretty interface.

Let's work together?

(It'll be great, I promise!)

I can...

- Conduct research and interviews
- Synthesize research to inform design
- Ideate, transfer ideas to paper
- Run usability tests
- Create wireframes and prototypes
- Manage and liaise with clients

Education

General Assembly -

User Experience Design Immersive

Nov. 2017 - Feb 2018

UNSW - B. Digital Media

2012 - 2015

Tools

- Sketch
- Invision
- Axure
- Adobe Illustrator, Photoshop, Final Cut and Premiere
- Good ol' pen and paper

Work Experience

UX Design Consultant - Take Heart Australia (Jan - Feb 2018)

- Interpreting a client brief to understand business and potential user needs, and creating a practical design to cater to them
- Synthesizing and applying research to the design process
- Rapid prototyping and incorporation of feedback from various sources to continually iterate on the design

Offline Operations Assistant - Al-Media (2016 - 2017)

- Captioning and re-timing various broadcast shows
- Liaising with broadcast clients (Channels 7, 9 and Foxtel) and promptly responding to their queries and requests
- Strict quality control on completed captioned files, looking for spelling, timing and positioning errors

Logo Designer (Freelance) - Organique Essential and Kwiksafes (2013/2015)

- Working with a client brief to create a suitable brand image
- Managing deadlines for required files
- Utilising constructive criticism in creating the final design